

# Case Study Digital Printing

## GMG ColorServer, GMG SmartProfiler

FIS Corporation  
Consistent colors across multiple devices  
and locations with GMG color management



Company	FIS Corporation, leading web to print platform service company in Tokyo, Japan.
Application	Commercial printing, photo related applications, marketing collaterals.
Job definition	Maintain color quality between multiple devices and locations, based on contracted specs within web to print platform services.
Previous method	Conventional per device calibration by operator, three times a day. If not within manageable zone on devices, all contents were hand fixed by pre-press staff for approval.
GMG products in use	GMG Color Server and GMG SmartProfiler
Printer	2 devices HP Indigo 5500, 2 devices Canon C7000VP, 2 devices Fuji Xerox CDT8000
Advantages	<ul style="list-style-type: none"><li>▶ Reducing significant amount of down time on device management.</li><li>▶ Gained stability between multiple devices and locations nation wide.</li><li>▶ Enables us to complete fully automated workflow "Lean Manufacturing" process, by integrating with MES and MIS.</li><li>▶ Maintain color specs within contracted proof, via web to print order.</li><li>▶ Enables us to expand portfolio by acquiring ad agency contracts, providing SaaS service to major corporations to efficiently managing multi channel campaigns.</li></ul>
Customer statement: Yukinori Okamoto / Senior Managing Director, FIS Corporation	"FIS has not been able to experience rapid growth in Web to Print market without integrating withb GMG products. The GMG solutions enabled us to increase utilization of all devices, with reliability and stability in color control that we have been seeking for to integrate with proprietary MES system."

